



# Subscription Billing For Magento

Join the growing number of businesses who implement subscription and recurring billing as a valuable eCommerce tool. Own your subscription solution and eliminate monthly maintenance fees and transaction costs common to other solutions.

When it comes to building brand loyalty and establishing long-term customer relationships, you already know the value of including subscription sales in your eCommerce model. **With subscription purchases, a one-time product sale can become a recurring brand building sale.**

Subscription Billing for Magento is the only full-featured billing platform that brings fast, easy, and flexible subscription billing, recurring billing, prorated billing, incremental billing, and metered billing to your Magento website where you own the code.

With Subscription Billing for Magento, you can create a custom catalog of subscription-eligible products and discounts complete with automated emails with ease within your existing Magento admin.



## Automated Subscription Emails

From notifications for account updates, shipment information, and out of stock messages, Subscription Billing for Magento has the flexibility to communicate to your customers.

## User Subscription Management

With the click of a button, a shopper can update their subscription frequency, shipment date, and billing/shipping address and payment method. They may also pause or request immediate shipment of their subscription products.

## Low Cost of Ownership

Subscription Billing for Magento Basic is \$9,000. There are no recurring monthly fees. Normal payment gateway transaction percentage costs still remain.

## Easy Setup

Create a subscription type and associate any product to the desired subscription type. While there, you have the flexibility to add custom fees and prices for the subscription products.

## Flexible Payments

Subscription Billing for Magento has a non-gateway reliant setup. Checkout can be configured for PayPal Express, Cybersource, BrainTree, check, money order, cash on delivery or bank transfer.

## Subscription Bundling

Allows the ability for a customer to bundle a new order with an upcoming subscription order.

## Subscription Specific Shopping Cart Rules

Create a custom shopping cart rule that grants a discount only when a product is purchased as a subscription.



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